

FINAL PROJECT

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WHAT IS OUR PROJECT TOPIC?

Topic: Being an introvert in college

We wanted to make our final project about something we have both experienced here at MTSU which is being an introvert on campus, but also wanting to be a part of campus by participating in events or organizations. As you well know, most events or clubs have more extraverted people apart of them than introverts depending on the group.

Audience: 18-22 year olds on MTSU's campus who define themselves as introverts but who still want to be apart of campus life and activities. Any religion, ethnicity, gender orientation, sex, etc.

FOCUS GROUP 1 FINDINGS

For our first focus group, we decided to do a survey that could be distributed over social media to our audience. Using Google Forms, we wrote out a 10 simple question survey to tell us some introducing facts about our audience. We then finished the survey and posted to my MTSU 2019 facebook page as well as others and got over 35 responses! Here are our results 

QUESTIONS / RESPONSES

Question 1: What is your name?

Question 2: How old are you?

Question 3: Where year are you in school?

Question 4: Which of the social medias do you use most and why?

Question 5: How do you find out about events on campus?

Question 6: Are you a part of any clubs or organizations on campus? If yes, please list.

Question 7: Have you been apart of any events on campus? If no, why not?

Question 8: Would you consider yourself an introvert or an extrovert?

Question 9: Where do you live in relation to campus?

Question 10: What is your major?

FOCUS GROUP RESULTS

Here we are going to show you the results of our finding for Focus Group 1:

Link:

https://docs.google.com/forms/d/1KMMlx1jHKvmoiBLa9Z-PB3pSR3zQGF6cA7TlSqL_KiA/edit#responses

FOCUS GROUP 2?

For our 2nd focus group, we hope to go more indepth with getting to know our audience individually and are looking forward to hearing their feedback about our questions and how our project can further benefit them.

THANK YOU!

- INTROVERTS UNITE